

# TOGETHER

TradieWives  
MAGAZINE  
MAY 2020

Welcome  
to our first  
edition!

A huge welcome to our  
TradieWives community  
and beyond!

SOCIAL  
MEDIA TIPS!

Debunking the  
myths and giving  
you useful tips.



# EDITORS LETTER

Verity Hare, the founder and director of TradieWives shares a few words about how she originally started the group and how it has evolved into the amazing supportive community it is today.

**W**elcome to the first edition of 'Together' our TradieWives magazine.

TradieWives has come such a long way in such a short space of time and everyday I feel more and more connected to our incredible community. It is in tough times such as the challenging year that has been 2020, that it is amazing to see our community band together to encourage, support and reassure each other.

When I first started the TradieWives group, I had left my full time job to start working with Craig in his Landscaping business. I have a background in marketing and advertising and really felt like I could add value to the business.

While I was in a lot of great business groups on Facebook, I always had trade specific questions that I found difficult to get answered. One morning in the shower (where the best ideas are born) I thought I would start a group to try and connect with other partners of tradies who were in the same boat.

At first I thought it was a silly idea and that no one would join (except my friends who had no choice). Day by day as the group continued to grow rapidly. I realised there were so many other women feeling just like me and that there was such a great need to connect, not just with each other but also to businesses who offer support to trade businesses.

It is such a privilege to run this group and to get to know you all. We are honoured that you allow us to share in all the highs and lows of your journey, not just in business but also in life. We are so excited to bring you this magazine. It can be so difficult when running a family business to separate business and life so we thought we would bring you a magazine that covers it all.

If you have something that you would like to contribute to our next edition, please email us at [info@tradiewives.com.au](mailto:info@tradiewives.com.au)

Thank you for being here, we hope you enjoy it. X

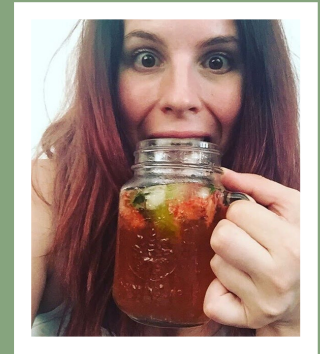


"We love to see what you guys have achieved so far and are so excited for what's to come!"



# TRADIE WIFE OF THE MONTH!

One of the best parts of our job is definitely showing a little appreciation to our amazing TradieWives. Last month Danyel O'Meara told us a bit about herself.



## **How long have you been working in your trade business?**

We have had our company now for almost 5 years and I've worked for it from day dot. We started it with some good old-fashioned door knocking in our local area to get the word out.

## **What do you enjoy the most about about it?**

That there is not a day that was the same as the one before, or even the week before. I'm always on my toes and learning new things. Plus – it gives me the reason to be a part of such an amazing group of ladies too!

## **What do you enjoy the least?**

I can't decide if it's the early morning starts or the super late nights! Throw a newborn in to the mix and I can't remember the when the last time I slept was... It may have been a Thursday in September. In saying that though, being awake gives me the opportunity to work on so many new and exciting things!

## **What was your background before working in the business?**

I was an Operations and Marketing manager prior to having this company. I spent a few years in the Real Estate Industry but have always worked in Trades and Construction.

## **How do you find 'me time' in your day?**

Honestly, I have to make the time and then let EVERYONE know that I'm taking that time. You also have to be inflexible with it too. When you start to postpone your 'me time' is when you will never catch back up and you will become less of a focus in your life. I've recently found that when you do that, because "you're trying to do what's best" is when you're actually doing the worst thing for everyone. If you don't have me time, you lose your sense of self. If you're not happy and functioning as you would be if you had taken the time to destress or focus on you, everything falls apart. Especially you!

## **Favourite app/program you use in your business?**

Does Uber Eats qualify as an appropriate response here? Or the BWS on TAPP app? Jokes. I've actually been having a lot of fun with some video editing apps.

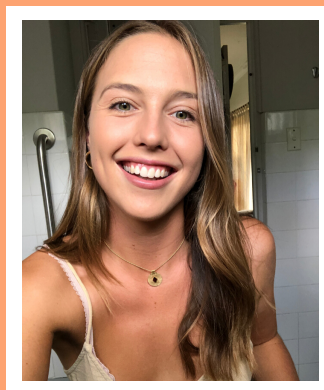
## **Best piece of advice you can offer the other TradieWives?**

Enjoy every minute of it. As hard as it is sometimes, we work in such an amazing industry. Embrace every aspect of it. The customers, good and bad. The tradies, pains in the asses or... Wait, they're all pains in the asses. And LEARN LEARN LEARN. I can't give any better advice than to soak everything in like a sponge and never stop. That old saying "you learn something new every day" is wrong, I try to learn at least 5 new things every day. You'd be surprised at how easy that is to do too.



# SOCIAL MEDIA AND SMALL BUSINESS

How to make the most of your online platforms with limited time and a small budget.



Social media is a new world for many small businesses, an unknown realm of possibilities. It can be difficult to know where to start or even what to do once you have set up your accounts. Bella Rutherford, our resident social media guru, is here to give you a few handy tips on how to get the most out of your social platforms. It's time to debunk some of those myths and learn how to manage your social media in an achievable way!

## **Be active:**

The best thing you can do for building awareness around your trades business online is being consistent with your activity. If you reply to comments once a fortnight, you will be less likely to create relationships with possible clients. The world of social media moves so fast, so it is imperative to always keep an eye on what is going on.

## **Give an accurate portrayal of your business:**

This is crucial. Do not oversell the business or the abilities you have to complete jobs. Be smart about the content you share and the jobs that you have done in the past. Transparency is key. Be detailed when communicating the size of your business, what you think you can achieve, time lines and locations you can work at. Sometimes people view social media as a place to share only the very best aspects of their businesses, but it is okay to be transparent.

## **Create relationships:**

Just like you would in the real world, create relationships with people through your social media platforms. Even if these people aren't utilising your services straight away, you will be at the front of their mind when it comes time to them needing a trades service. Answer their questions, comments and interact with them to the best of your ability.



## Create good content:

For social media platforms such as Instagram, the image is 90% percent of the post. It is critical for your business to be constantly creating fresh, visually appealing content. Get in the routine (or get your tradie in the routine) of pausing to take pictures at all stages of the job, of before/after or anything you think may be interesting to your audience. Mix it up and have fun with it! Experiment with different types of content, e.g. on-site shots, finished product shots, funny pictures, or testimonials. By posting an array of different content you will learn what your audience likes and you can become more tailored with creating and sharing content.

## The power of testimonials

The online version of word-of-mouth! Testimonials are a great way to share other peoples experience with your business. They can be a simple quote or more detailed depending on the job you have completed for them. You could put a little option in sending through your final invoice saying 'take a second to share your thoughts about our service' and have it linked to a Google Survey where they can fill out a few questions and leave a comment. This will allow you to easily capture this information then use it whenever you feel like posting it. It has been shown that 95% of people say that reviews influence their purchasing decisions and 56% of people find customer reviews helpful when making purchasing decisions.\* So start collecting that feedback and share it on your social platforms so prospective clients can see how much your business rocks!

## Keep it fun!

Social media can be a daunting and confusing place to navigate! Keep it simple and fun, like other pages content which inspires you, follow and support local businesses and enjoy yourself!

We hope these tips help you to utilise your social media platforms in a more productive and helpful way. It may not bring you a huge amount of work, but it is still a point where possible clients can find you, so put a little time into it and you never know what could happen! Remember to always have your business page linked to your website.

\*<https://www.wyzowl.com/power-of-testimonials/>

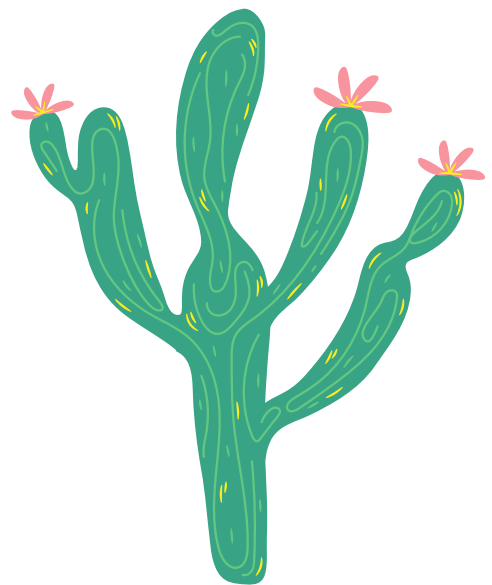


# KEEPING UP WITH THE KIDS

We have scoured the internet, the mummy blogs and everything in between to curate a list of fun things you can do to keep your kids entertained.

We thought that by now everyone might be going a bit stir crazy spending so much time at home so we have put together a few ideas of things to do with the kids while isolating!

- Tune into one of California's Monterey Bay Aquarium live cams - this is actually so relaxing to watch!
- Take a virtual tour of the Great Wall of China or the Louvre.
- Take a virtual trip to Mars thanks to the NASA / Google collaboration.
- Write some letters to the elderly - isolation will be very difficult for the elderly and the kids may also be struggling if they are unable to visit their Grandparents or older relatives, so this is a great way to lift spirits and stay connected. You could also include residents at local nursing homes and elderly neighbours.
- Build a Veggie Garden - time in nature is a great way to calm their anxious minds.
- Get them active with PE classes with Joe Wicks (aka The Body Coach) on YouTube.
- Camp under the stars in the backyard – with not being able to go away at the moment, this 'home holiday' might be a great way to make the kids feel like they aren't missing out.
- Watch Australian Reptile Park Live Streams + Educational Videos on their Facebook page.
- Make some Play Dough (also good for Mum to use as a stress ball!).
- Cook - we have included a recipe for choc chip banana muffins we think the kids will love; continue through to our recipe section for steps on how to make them!



# LETS TALK ABOUT MENTAL HEALTH...

A few tips from Beyond Blue about how to manage and maintain your mental health during this difficult time.

## **Take a moment for yourself:**

Taking a moment can sometimes feel like the last thing you should be doing, but if you think it might help, try it. It can be anything from a bath, to sitting in the garden to painting your toenails. This is time to find the things that help you to relax a little and encourage yourself to take that time for yourself. Don't feel guilty, we all deserve a few personal moments, now more than ever.

## **Switch off the news:**

We all want to make sure we stay up to date with what is happening, both in Australia and across the world, but if it gets too much, SWITCH OFF. It is okay to take a step back from the constant stream of information and take a breath. It is crucial for your wellbeing to be putting your mental health first during this time and if the media isn't helping you to feel safe or secure, then don't engage. There are numerous other outlets you can get factual, clear information from without the barraging and highly emotional tone that the media is communicating. Check the World Health Organisation Website or go to [health.gov.au](http://health.gov.au) to stay in the loop.

## **Check in with friends and family:**

Everyone is going to be dealing with this situation very differently. Some people may be using this time to work on themselves or try new things, other people will be struggling and feeling very stressed. Make sure you remember to connect with the people you care about. A call or text can go a long way for someone that is feeling anxious or lonely.

## **Exercise and eat healthy:**

Although this may be easier said than done, just remember that a healthy diet and regular exercise are two relatively easy things you can do to maintain your mental health. It can also be something you get the whole family involved in! Whether it be getting the kids to help cook their favourite (healthy) dinner or playing a game of soccer in the back yard. Try and have some fun with it!

\*Disclaimer: If you aren't getting outside to exercise as much as you want or not eating as well as you think you could be, don't let it add stress to your life. We are all doing the best we can, and you have to remember to cut yourself some slack.

## **Some helpful resources: (click on the links below)**

- [Beyond Blue - Coronavirus](#)
- [Time to talk - Relationships Australia](#)



# TRADIFY: JOB MANAGEMENT SOFTWARE

Our Directory Partners at Tradify are experts in Job Management Software. They share their expertise on how to get organised and achieve your business goals!

## **The best tool in your belt**

If you're like many women married to, or the partner of a tradie, you've probably fallen into the role of an admin-everywoman. Since you only look after the kids, it isn't asking too much to get a few quotes out now and then, right? But the admin side of a trades business can be a hard, thankless job – you spend hours on mundane tasks, chasing up timesheets and searching through paperwork (that you can barely read). Even with the best efforts, things fall through the cracks – you miss bookings, accidentally undercharge, and don't get back to people fast enough. All of that adds up to a whole lot of frustration – and probably a fair bit of blame!

Like for most things, technology can come to the rescue. Job management software allows you to automate those manual, admin-heavy tasks, making the business more streamlined and organised. With everything in one place – quoting, scheduling, time-tracking – you and your partner can run your business online and in real-time. Imagine doing a quote in minutes, sending invoices with a single click, and never chasing up another timesheet or job spec sheet. You could cut admin time in half – or more – and get back to the things that matter. Grow the business, spend time with your kids or on your own career, or heck, even have time to watch a bit of Netflix now and then!

## **Get organised with job management software**

We bet most of your work headaches come from the business simply being disorganised. When your partner first started, running everything on bits of paper probably worked ok. But as he got busier, it was increasingly hard to manage. That could be when he roped you in, thinking you'd do a better job with the mountain of paperwork and fielding phone calls. You might, but it doesn't mean that you can do it perfectly – no one can. You're probably finding that some quotes aren't sent out fast enough, and your partner may even forget what he's quoted. Without job management software, you're probably spending hours dealing with paperwork, putting job orders together, chasing timesheets – and you still end up missing things. With job management software you'll have: Everything in one place. No need for paper copies, no risk of things getting lost. Your partner can even quote on-site. When jobs are booked in you can find them easily – no need to call him or search for those ragged scraps of paper. Reduced double entry. You enter job information once, and it flows through to make all your tasks easier.



## Get paid faster

Trade businesses often experience cash-flow issues – but that can be fixed in part by getting your invoices out faster. It's easier said than done, though. If you have to wait until the end of the week to get job info and timesheets from your partner, that's already put you on the back foot. Then you have to key that information in manually before you can send it out. With job management software in place you can: Invoice immediately. Your partner can fill out all the job details on-site, and any changes are updated immediately, so he can invoice there and then. You can do the same in just a few clicks from the home office. Know when to chase clients. By sending invoices from the system, you can see if clients have received and opened them or not – helping you know when to chase them up for payment.

## Stop losing money on jobs

Using a manual system, it's so easy to miss recording hours or materials. That means you're almost certainly leaving money on the table – drop a few fittings or a couple of hours off an invoice, and your profit margin is gone. Even if you have good records of what you've spent, it might not be obvious which items and time-records go with which jobs. You won't have a clear picture of which jobs are making (or losing!) money, or if you're quoting enough. By recording everything with job management software you'll: Know which jobs make you money. You'll get an analysis of all costs, so you have a clear idea of what you're making on each job. Create more accurate quotes. Job management software can give you real-time profit and loss info, so when you're quoting next, you know you're charging enough. Never miss invoicing for time or materials. They're recorded against a job immediately and are included in the invoice automatically.

## Tradify can give you your life back

Reading this and sound like you might need some extra help? Do yourself, your partner and your team a favour by checking out a job management system like Tradify. The admin will run like a well-oiled machine. The whole team will know what they're doing before they get out of bed. You'll save yourself time, stress and paper, and improve your bottom line with fast, accurate quoting and invoicing. Anything else? You'll get more of your life back. Extra time to further your own career & hobbies or just spending more hours relaxing as a family each night.

## Want to know more?

Start a 14-day trial for free (no credit card required) to see if Tradify will suit you and your partner's business. [CLICK HERE](#)

## Watch Our Tradify x TradieWives Webinar

We recently hosted an exclusive webinar to answer the question - is job management software right for my business? You can view it on demand here. [CLICK HERE](#)

# TRADIFY

# IT'S WINE TIME!



Even though it's always wine time for us...

[illegible]

Not only that, but by offering a diverse range of wines, we can help our customers reach their goals, which is exactly what we want.

So, naturally, with  
options, all cre

Each review also created the winners

Lia Richardson

Liz's wines are the best fruit from something even better. Liz fell in love with the vineyard to source the fruit whilst working for her Masters, Liz says.

**Our review:** Earthy and rich, the perfect wine wine. It would go perfectly with a rich stew or pasta.

## Italian Kiss White by Tash:

**Our review:** Fresh and fruity, tastes like spring!

### **Jen Pfeiffer The Rebel Bubbles and Jen Pfeiffer The Hero Pinot Grigio:**

With the help of funding from Naked Wines, Jen is making wines the way she wants. This is a huge win for all involved, since Jen was voted Australia's Young Winemaker of the Year in 2009! Jen earned her family's winery a 5 Star rating from James Halliday and her meticulous approach ensures she will bring the very best out of all the grapes that she works with.

**Our review:** Both the bubbles and the wine were amazing! Jen sure does know how to create a beautiful wine.

### **Dreambird Gaeographe Tempranillo Shiraz:**

Kym's story was one of incredible talent, utter heartbreak and unwavering determination... Kym's life was monumentally changed by the passing of her younger sister. Her sister's final wish was that she carry on with life, making the most of each day by working towards her passion. Now a mother of two, Kym reached out to Naked as she still harboured dreams of jumping back into the wine game to create her own boutique label, packed with unique wines that are happily just a little far left of field for the big wineries.

**Our review:** I am a huge fan of Tempranillo, and this one definitely did it justice! Definitely going to order more.

### **Two Pairs Grenache:**

Ok, so why the name Two Pairs? Nina Stocker (real name, Katherine) and Kate Day (real name, Kathryn) are lifelong besties. A chance meeting at Kate's wedding saw Nina meet and fall in love with the best man - the identical twin brother of Kate's husband. All clear!? Wowwww! They embarked on globe-travelling wine odysseys that spanned 15 years and took in France, Italy, Napa Valley, Portugal, Marlborough, McLaren Vale, Yarra Valley, Tasmania and Central Victoria to name a glorious few.

**Our review:** A wonderful wine. You can taste the flavour inspirations from around the world.

**We also have an amazing deal to offer you! Naked Wines have given TradieWives a \$100 wine voucher for time first buyers! Click the banner below to redeem the offer now.**

# MY EXPERIENCE WITH MEDITATION...

A gift to yourself: 30 minutes of pause and (hopefully) peace

Here is a visual representation of my mind when I'm anxious and/or stressed...



Disjointed and cluttered. During this global crisis, external pressures have meant that my sense of safety, purpose and routine have been pulled beneath me. The outlets I normally use to shake off the chatter in my mind and daily stresses are no longer available: social interactions, extensive time outdoors, the gym. Thankfully wine is still available, with liquor stores being an "essential service."

I'm now in the process of incorporating different coping mechanisms into my life, to suit this unusual world we are living in. One tool I've found useful is the daily practice of meditation and yoga. The intention is to give my mind a better chance at looking like this...



Clear and calm. In a time where it feels increasingly difficult to find this externally, it's comforting to know it can be created within myself.

I'd be lying if I said that through these practices I've been able to instantaneously transform my mind to the likes of the Dalai Lama. However, I've found it creates a place of peace and positivity within me that is accessible if I'm feeling overwhelmed throughout the day, and need to connect to a place within me that is grounded.



Being someone with an over-active imagination, in my broader life I don't often have 'realistic' goals. However, when it comes to practices relating to health, I strive to make them achievable. Otherwise they feel like a chore and I ride them off entirely. Each day I strive to do 10-15 minutes of meditation and 20-30 minutes of yoga.

Two free resources on YouTube that I enjoy are:

The Mindful Movement (meditation)  
Cole Chance Yoga TX (yoga)

I have been trying to make this my morning routine, before I expose myself to technology or other people. It sets me up to start the day as a brighter version of myself, where I'm present and my general perspective feels lighter.

I understand that if you have little humans to care for, an extra 30 minutes in the morning may be challenging or unrealistic- so you can do it at a time that's convenient for you.

I've found it helpful to view this 'routine' as a transformative time of the day and something I can enjoy to take a moment to pause. I've actively stopped myself from thinking of it as a 'thing' to check off the list, or another 'task' to feel like I'm doing life 'right'. Instead, it's just a moment I get to take in the day to treat myself a little kinder. Hopefully this will encourage some of you to do the same, you deserve it.

Sending you all love,

Ellie xx

Ellie Hills is our resident writer, actress and antipasto expert. With a little bit of extra time on her hands, she decided to delve into the world of meditation, and aren't we glad she did!

# TRADIEWIVES RECIPE IDEAS

## TOGETHER VEGETABLE SOUP

Coming into the chillier months, a humble soup recipe can go a long way, and this one is a favourite! We asked our resident recipe guru, **Tracy Rutherford**, to create the perfect all-rounder soup. Inspired by the classic Italian minestrone, make it in bulk, mix it with pasta and take it for lunch in a thermos. Stuck on what to send your tradie for lunch? This recipe is budget friendly and nutritious (and of course delicious). We are sure you are going to love it!

### Serves 4

2 tablespoons olive oil  
1 onion, chopped  
2 celery sticks, chopped  
2 carrots, chopped  
2 garlic cloves, crushed  
400g can diced tomatoes  
5 cups vegetable or chicken stock  
400g can brown lentils, rinsed and drained

1 Heat the oil in a large saucepan over medium-low heat. Add the onion, celery and carrot and cook for about 10 minutes, stirring occasionally, until very soft and lightly golden.

2. Stir in the garlic and cook for about 30 seconds.

3. Add the tomatoes, stock and lentils. Cover and bring to a simmer, then cook for about 15 minutes, until vegetables are very tender. Serve with crusty bread.



# CHOC CHIP BANANA MUFFINS

These are the perfect muffins. A little bit healthy, but completely delicious. You can even make these over the weekend and pop them in the kids lunchboxes for a morning tea treat!



## Makes 12

60g butter  
2 cups self-raising flour  
1/2 cup caster sugar  
1/2 cup milk  
2 eggs  
2 ripe bananas, mashed  
1 cup (200g) dark choc bits

1. Preheat the oven to 190°C. Lightly grease a 12-hole medium muffin pan or line with paper muffin cases. Melt the butter in a small saucepan, or in a bowl in the microwave. Set aside to cool slightly.
2. Sift the flour into a mixing bowl and stir in the sugar. Make a well in the centre of the dry ingredients.
3. Using a fork, lightly beat the milk, eggs and butter together in a jug. Add to the dry ingredients, along with the mashed banana. Use a spatula to gently mix the ingredients until just combined, then stir in the choc bits. Don't beat the mixture or the muffins will be tough.
4. Spoon the mixture evenly into the tray. Bake for 20 minutes or until a muffin is firm when lightly touched on top. Leave in the tray for 3 minutes, then transfer the muffins to a wire rack to cool.

# OHS COMPLIANCE

Our directory partners OHS Compliance have provided us with some information on how you should be dealing with COVID-19 from a compliance point of view.

## **What to do if you get sick?**

If you feel unwell, it's always best to stay home, but at the moment, it's particularly important that you do – to ensure the health and safety of everyone.

If you have travelled overseas, or been in contact with a person known to have contracted the novel coronavirus, then you should immediately contact your doctor to let them know you may have the virus, and take their advice, or call the Coronavirus Health Information Line 1800 020 080 for advice. You will need to isolate/quarantine yourself for 14 days from when you returned from overseas, or your last contact with a person known to have the virus.

Make sure you all cover your mouth when coughing or sneezing, but don't use your hand to do so.

If you get sick, then it's best to wear a facemask if you have one when you go to the doctors to try and prevent yourself from passing the disease on to others.

## **What do workers need to do?**

You have a duty to take reasonable care of your own health and safety and to not adversely affect the health and safety of others. You need to follow any reasonable policies or directions your employer has put in place in response to COVID-19. This includes if you are working from another location, such as working from home.

## **What do employers need to do?**

As an employer, you must identify risks to work health and safety from exposure to the COVID-19 virus, and wherever possible, put in place appropriate controls. They need to follow government directions, including implementing appropriate physical distancing – keeping everyone in the workplace at least 1.5 metres physically apart.

## **Risks from COVID-19 virus can be physical or psychosocial.**

What you can do to manage the risk of exposure to the COVID-19 virus will depend on your workplace and the work undertaken, ensure you communicate with your employees about what they need to do.



To keep workers safe and limit the spread of COVID-19, every employer should do the following at their workplace:

- Allow workers to work from home, where possible
- Ensure physical distancing by keeping a distance of at least 1.5 metres between people
- Encourage all workers to frequently wash their hands for at least 20 seconds with soap and water or by using an alcohol-based hand sanitiser and to practise good hygiene
- Be aware of how to spot COVID-19 symptoms (fever, cough, sore throat and shortness of breath) and make sure workers do not come to work if they are unwell
- Make sure your workplace is regularly cleaned and disinfected
- Have signs and posters around the workplace to remind workers and others of the risks of COVID-19 and the measures that are necessary to stop its spread.

### **Can employees stop work if it is unsafe?**

In some circumstances, workers have the right to stop or refuse to carry out unsafe work. They have this right if there is a reasonable concern you would be exposed to a serious risk to your health and safety from an immediate or imminent hazard – this could include exposure to the COVID-19 virus.

If they stop work because it is unsafe, they need to tell their employer as soon as possible. They must also then be available to carry out suitable alternative work, such as working from home.

As an Employer, you must inform workers about the situation and any changes to organisational policies or procedures.

### **COVID-19 Procedures:**

We have written this information into a toolbox talk for your use as well as written up a Company Policy and Procedure to manage Coronavirus. You may access them via the link below.

**[Click here to download the  
OHS Compliance Solutions  
Toolbox](#)**



**OHS**  
Compliance Solutions



# MONEY SAVING TIPS

Now more than ever, we need to be smart with where we are spending our money. We put together a few of our top tips, with help from our amazing community, for managing your money!

1. Budget! This is key in all aspects of your life, both in business and in your everyday life.
2. Make meal plans at the beginning of the week and try to only do one main shop for the week. You can then track what you're spending money on at the supermarket and try to find new ways of decreasing the amount of money you are spending.
3. Check your insurance policies. Are you getting the best deal? Sometimes it pays to spend a little extra time shopping around, you could end up saving a good amount of money.
4. Shop online instead of going to the mall. This can help with impulse purchases.
5. Keep an eye out for online sales if you are needing to buy new clothes or shoes.
6. OP SHOP! This is a great strategy to save money and help support a great cause.
7. Take lunches to work and try to plan your meals so you will have leftovers from the night before.
8. Ask your web developer to train you how to maintain your website. They can do a check up for you every now and then. Just make sure you do regular backups.
9. If meal planning is not something you have time for try Hello Fresh – zero wastage (food) – zero overspending in the grocery store for food you don't need! Nothing left in the fridge at the end of the week and food shopping goes way down.
10. Start your own vege patch, you'd be surprised how much you can save with just growing your own herbs alone. This is also a fun job to do with the kids, gets them out of the house and doing something productive!
11. Look at all your bills, groceries, takeaway, electricity, phone and try to cut \$50 off each to start, once you set a limit it's amazing.
12. Buy coffee from your favourite coffee shop on the weekend, and during the week make your coffee at home. Not only will you save money, your weekend coffee will taste way better when you have waited all week for it.



**We hope you find these ideas helpful – every little bit helps!**

# TRADIEWIVES MERCHANDISE

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We were so excited to launch some of our TradieWives merchandise range last month and to see the orders received as our Tradiewives tribe continues to grow. To celebrate the launch we are offering FREE SHIPPING for the whole month of May. The hoodies come in sizes M-2XL and the tees come in sizes 8-20.

**Send your orders through to us at [orders@tradiewives.com.au](mailto:orders@tradiewives.com.au)**

**HOODIE: \$49**



**T-SHIRT: \$20**



**CALICO BAG: \$10**



# ACKNOWLEDGEMENTS...

A huge thank you to all our contributors!

This was our first ever dip into the world of publishing and we want to say, we love it! So get ready for more magazines to come your way in the future. We hope you enjoyed our first issue of TOGETHER magazine as much we as enjoyed writing it.

Firstly, we would love to give a huge SHOUT OUT to everyone that contributed to our first issue. (In order of appearance)

1. **Verity Hare:** Our very own superstar. Everyday we are thankful that she had the amazing idea to create TradieWives and turned it into a thriving community for us all. Thank you for all that you are and all that you do for us!
2. **Tracy Rutherford:** Tracy is definitely the queen of cooking! Not only is her wealth of knowledge about all things food absolutely mind boggling, she always creates recipes which are easy and delicious! Thanks Tracy.
3. **Tradify:** These legends are so good at what they do. They are constantly surprising us with new and awesome resources we can share with our community.
4. **Ellie Hills:** Thank you for exploring what meditation means to you, and sharing it so openly with all of us!
5. **OHS Compliance:** Our go-to for everything OHS. Kelly, thank you so much for your dedication to providing clear and thoughtful information to our community! We are so lucky to have you as our queen of compliance.
6. **Bella Rutherford:** The glue that holds TradieWives HQ together! She is a wealth of knowledge, from social media to design to all things business. There are no problems only solutions with Bella around and this magazine would not have been possible without her.

Last but not least, we want to send a huge thank you to our incredible community. We would not be anywhere without you. We appreciate your constant support, advice, jokes and (sometimes very) questionable anecdotes!

We have got so many more ideas we can't wait to share with you.

With love,

Verity and Bella x

**TradieWives**<sup>™</sup>

